

Getting Ahead with the Power of Information

Web and Print Services – Branded With Your Company's Identity

- **Work, life, and wellness content** - services can be purchased individually or combined.
- **Relevant topics** authored by nationally known and trusted sources.
- **Newsletters**, article library, online tools, bibliographies and more.
- **Choice of delivery** options for both online and print services.
- **Current clients** include EAP's, government agencies, private corporations, unions and non-profits.

WellDirect is accredited by the HON (Health on the Net) Foundation and is a member of Consumer Report's WebWatch.

WellDirect – A Smart Choice for Your Members

- Resources that assist users and their families make informed choices about personal and professional concerns.
- Immediate assistance for existing concerns and information that proactively prevents potential problems.

Consumers Turn to the Internet for Information Nearly as Often as They Turn to Professionals

A poll conducted by Harris Interactive in August 2007 found that adults now rely on the Internet as their primary source of information nearly as often as they look to their health providers for knowledge.

Knowledge is Power: It's all about being informed. 73 percent of adults expressed a desire to be more informed about their personal mental & physical health, as well as the well-being of friends and family.

For Your Eyes Only: 21 percent noted they turned to the Internet for privacy, stating that they were just too embarrassed to talk to anyone about their medical or health issues.

Enhanced Services for even greater effectiveness

- **ResourceDirect** - referral services for child, elder and community resources. Provided by web-based or telephonic intake. Educational materials included with every request.
- **Legal Services** - Member consultation with local legal and financial professionals. Web library of articles and legal forms.
- **Manager Modules** - online training for supervisors and managers.

WellDirect – A Smart Choice for Your Business

- **Affordability** - pricing is scaled to the organization's size and begins at \$900 per year for less than 100-covered lives.
- **Responsiveness** to client needs. Our "Marketing Dashboard" provides branded promotional templates along with ongoing marketing materials to enhance utilization.
- **Assurance** of high quality materials, and dedication to personal and responsive client support.

Put **WellDirect Web and Print Solutions** to work for your organization.

Call today for pricing or to receive additional information.

A complimentary demo with activation information is available upon request.

WellDirect

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